

ENJOI

The Covid-19 pandemic highlighted the urgency of improving science journalism towards an outstanding science communication, however there are no shared standards for evaluating good scientific journalism.

To bridge the gap the EU project ENJOI (***EN**gagement and **J**ournalism **I**nnovation for **O**utstanding **O**pen Science **C**ommunication*) is co-creating and selecting a set of **standards, principles, and indicators** (SPIs) to define an outstanding open science communication.

ENJOI will address the challenge by exploring and testing **engagement** as a key asset of innovation in science communication. Another crucial element of the ENJOI approach is **co-creation**: each action develops from the intertwining of multiple experiences and skills, involving both professionals & experts in scientific communication and users.

The process of co-creating SPIs takes place in the **Engagement Workshops** (EWs).



Starting from a preliminary list created by the Consortium, producers and users of scientific communication meet and dialogue to co-define the essential elements of effective and transparent science communication.

The co-creation process is repeated in steps in four countries (Italy, Spain, Belgium, Portugal) and the results of an EW feed the subsequent workshop in cascade. This allows to build further knowledge and at the same time to take into due consideration the different cultural contexts.

SPIs that will emerge from this exercise will be condensed into the **Manifesto** for Open and Outstanding Scientific Communication, a further stage of the project that paves the way for ENJOI flagship product: the **Observatory**, which will provide results and useful tools to encourage the development of skills and collaboration of all actors in the field.

ENJOI Consortium is a highly qualified, well-balanced and, multidisciplinary network including professional journalists and science communicators; experts in science communication through civic engagement and citizen science; researchers in the fields of history of science, science and technology studies and environmental issues; science communication and Responsible Research and Innovation (RRI).

Partners

- Formicablu – coordinator, Bologna
- Catalan Association of Science Communications (ACCC) – Barcelona
- Science for Change – Barcelona
- Stickydot – Bruxelles
- FCiências.ID – University of Lisbon
- University of Twente



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